



Purposefully built to drive longterm profitability and growth in consumer finance.

DataOceans' proven technology platform helps unify and activate your data and to allow businesses to deliver more effective communications.

Our Value Offering

Increase Revenue



- Data Consolidation and Accessibility
- Payment Alerts/Reminders
- Increase Adoption of Autopay
- Complement Marketing Campaigns
- Drive Increase Offer Conversion



Reduce Servicing Expense

- Drive Digital Engagement and Delivery
 - Statements
 - Self-Service Utilization
- Enable Inbound Call Deflection
- Consolidated/Eliminated Data Silos

Improve CX



- Deliver on Right Message, Right Channel, Right Time
- Build Deeper Relationships
- Meet Customer Expectation for Digital



Enhance Compliance

- TCPA/ESIGN Compliance Consolidation
- Consent Capture/Management
- Simplified Audit Response Processes
- AA Compliance Optimization

— Fast Facts —

2004
Founded

300+
Brands

97%
Client
Retention

75M+
Annual Comms
Delivered

AFSA
Member

— Our clients and partners —



"We selected DataOceans to help us consolidate our technology, and give us the ability to better use data to personalize communications in order to deliver the ideal Yamaha customer experience"

- Craig Hewitt, President Yamaha Motor Financial Services

Put Your Data in Motion.

 [Get Started](#)