

COMPARE THE KEY DIFFERENTIATORS OF A
**Digital-First vs. Manual
 Communication Production Process**

*Is your production process stuck in a manual rut?
 See the differences between the outcomes of a digital
 process in comparison to a manual process.*

The Impact of Faulty Compliance Communications



Costly Support Calls

Each support call costs between **\$2.70** and **\$5.60** on average.



Dissatisfied Customers

Businesses lose about **\$75 billion per year** on poor customer service.



Expensive Fines

Fines for noncompliance are often **\$500 or more per letter**.

Digital Process

Manual Process



Content Updates Completed in Minutes



Cumbersome Process to Making Changes

Empower business users to respond quickly to regulatory changes of your communications.



Minimal Third-Party Vendor Support



Constant Third-Party Vendor Support

Frees organizations from relying on third-party vendors to update critical content.



Less Confusion Leads to Greater Value



Compliance Production is a Cost Center

Less confusion means fewer calls to support, saving your organizations time and money.



Team Collaboration



Siloed Actions

Effectively work together to reduce inefficiencies and mistakes while freeing up bandwidth.



Visibility into Previous Communications



Ambiguous Audit Trail

Gain visibility into previous communications to better service customers and always be ready for an audit.



Enhanced Customer Experience



Frustrating Customer Experience

Clear communications lead to improved customer satisfaction.

By investing in communication best practices, your organization can increase efficiencies, reduce costs, and improve customer retention — positively impacting your bottom line.

Ready to Learn More?

Contact us today to learn more about how you can optimize your compliance communication processes.

Get a Free Communication Audit